

## 2012 Users' Conference Sponsorship Opportunities

### Program dates June 27-29, 2012 at the Westin Downtown, Denver, CO

For more information about these sponsorship opportunities, please contact Leslie Dietz at 970-978-9566 or dfievents@gmail.com

#### Platinum Sponsor - \$25,000

- 3 Complimentary hotel rooms for up to 4 nights each over conference dates
- 6 Complimentary registrations
- Company logo on registration website as Platinum Sponsor
- Visual and verbal recognition at general session opening
- Company logo on signage in all general session room activities
- Recognition in registration packets & welcome signage
- Company promotional material at Sponsor table in registration area, includes highest priority location

Platinum Sponsorships Available = 0 of 1

#### Gold Sponsor (Baseball) - \$15,000

- 2 Complimentary hotel rooms for up to 4 nights each over conference dates
- 4 Complimentary registrations
- Company logo on registration website next to Colorado Rockies activity
- Visual recognition at Coors Field in the Picnic area
- Verbal recognition at general session opening
- Recognition in registration packets & welcome signage
- Company promotional material at Sponsor table in registration area

Gold (Baseball) Sponsorships Available = 1 of 2

#### Silver Sponsor (Golf Tournament) - \$7,500

- 1 Complimentary hotel room for up to 4 nights each over conference dates
- 3 Complimentary registrations
- Company logo on registration website next to golf details
- Visual recognition at golf tournament
- Verbal recognition at general session opening
- Option to select your foursome based on confirmed players at tournament
- Recognition in registration packets & welcome signage
- Company promotional material at Sponsor table in registration area

Silver (Golf Tournament) Sponsorships Available = 2 of 2

#### Bronze Sponsor (Lunch) - \$6,000

- 4 Complimentary registrations
- Company logo on registration next to agenda details
- Visual recognition in the lunch room area for Wednesday or Thursday
- Recognition in registration packets & welcome signage
- Company promotional material at Sponsor table in registration area

Bronze (Lunch) Sponsorships Available = 3 of 4

#### Hands-on-Lab Sponsor - \$5,000

- 3 Complimentary registrations
- Company logo on registration next to agenda details
- Company logo at entrance to Hands-on-Lab/Hands-on-Classroom
- Recognition in registration packets & welcome signage
- Company promotional material at Sponsor table in registration area

Hands-on-Lab Sponsorships Available = 1 of 2

#### Welcome Reception Sponsor - \$4,500

- 3 Complimentary registrations
- Company logo on registration next to agenda details
- Visual recognition on the Welcome Reception signage
- Recognition in registration packets & welcome signage
- Company promotional material at Sponsor table in registration area

Welcome Reception Sponsorships Available = 0 of 2

#### Keynote Speaker Sponsor - \$4,000

- 2 Complimentary registrations
- Company logo on registration next to Keynote Speaker details
- Recognition in registration packets & welcome signage
- Company promotional material at Sponsor table in registration area

Keynote Speaker Sponsorships Available = 0 of 1

#### Meeting Break Sponsor - \$3,500

- 2 Complimentary registrations
- Visual recognition on 1 individual meeting break
- Recognition in registration packets & welcome signage
- Company promotional material at Sponsor table in registration area

Meeting Break Sponsorships Available = 5 of 5

#### Charging Station Sponsor - \$3,000

- 1 Complimentary registration
- Company logo at Charging Station area
- Recognition in registration packets & welcome signage
- Company promotional material at Sponsor table in registration area

Charging Stations Sponsorships Available = 2 of 3

#### Raffle Sponsor - \$2,000

- 1 Complimentary registration
- Verbal recognition at time of raffle drawings
- Recognition in registration packets & welcome signage
- Company promotional material at Sponsor table in registration area

Raffle Sponsorships Available = 1 of 1

#### Supplementary Table Top Display - \$250

Based on the purchase of the above sponsorships, for an additional \$250, your company will have the opportunity to increase visibility during all conference days using your own pop-up tabletop display (6' or smaller). If purchased, you will be provided with a banquet table for your company materials. Placement of your pop-up display and table will be in a high traffic area accessible by all participants. For additional details contact Leslie Dietz at 970-978-9566.

\* If power is required at your table an additional fee of \$75 will apply. Shipping costs for your table top display and promotional materials are not included.

Supplementary table top options for the 2012 Users' Conference are limited to 10 and are sold on a first-come, first-served basis.